



DEPARTMENT OF ECONOMICS
GOVERNMENT COLLEGE FOR MEN, KURNOOL
(A Constituent College of Cluster University, Kurnool)
B.A. (Honours) Economics



Programme Outcomes (POs), Programme Specific Outcomes (PSOs) and Course Outcomes (COs)



PROGRAMME OUTCOMES (POs)

After successful completion of B.A. (Honours) Economics Programme, the students will be able to:

PO1: Economic Knowledge: Understand and apply economic theories, principles, and concepts in analysing individual, social, national, and global economic issues.

PO2: Analytical and Statistical Skills: Apply quantitative, statistical, mathematical, and analytical tools to interpret economic data and solve real-world economic problems.

PO3: Research and Problem Solving: Develop research aptitude, critical thinking, and problem-solving skills in economic and social issues through surveys, projects, and case studies.

PO4: Employability and Entrepreneurship: Acquire employability skills for careers in banking, finance, civil services, teaching, insurance, business, data analysis, and entrepreneurship.

PO5: Social Responsibility and Ethics: Develop ethical values, environmental awareness, financial literacy, social responsibility, and commitment towards sustainable and inclusive development.

PROGRAMME SPECIFIC OUTCOMES (PSOs)

After completion of B.A. (Honours) Economics Programme, the students will be able to:

PSO1: Understand the structure and functioning of Indian, Andhra Pradesh, and global economies using economic theories and policies.

PSO2: Apply statistical, mathematical, and research methods in economic analysis, data interpretation, and policy evaluation.

PSO3: Analyze developmental issues such as poverty, unemployment, inflation, inequality, public finance, and environmental sustainability.

PSO4: Develop practical skills in banking, digital finance, entrepreneurship, insurance, marketing, and data analysis for self-employment and careers.

PSO5: Undertake field studies, surveys, research projects, and case studies to understand socio-economic realities and contribute to community development.

COURSE OUTCOMES (COs) SEMESTER – I

COURSE 1: INTRODUCTION TO ECONOMICS

After completion of the course, students will be able to:

CO1: Understand the nature, scope, and importance of economics and distinguish between microeconomics and macroeconomics.

CO2: Explain central economic problems, economic systems, and production possibility concepts.

CO3: Apply basic mathematical functions and graphical tools in economics.

CO4: Analyse the structure and major issues of the Indian economy and global economy.

CO5: Identify career opportunities and higher education prospects in economics.

COURSE 2: MICROECONOMICS

CO1: Understand consumer behavior using demand analysis and utility theories.

CO2: Analyze production, cost, revenue, and supply functions of firms.

CO3: Evaluate price and output determination under perfect competition and monopoly.

CO4: Examine monopolistic competition and oligopoly market structures.

CO5: Understand theories of distribution relating to rent, wages, interest, and profit.

SEMESTER – II

COURSE 3: MACROECONOMICS

CO1: Understand macroeconomic concepts, national income, and circular flow of income.

CO2: Compare classical and Keynesian theories of employment.

CO3: Analyze consumption and investment functions and their economic implications.

CO4: Examine inflation, trade cycles, and stabilization measures.

CO5: Understand balance of payments, exchange rates, and international trade linkages.

COURSE 4: DEVELOPMENT ECONOMICS

CO1: Understand concepts and indicators of economic growth and development.

CO2: Analyze developmental issues like poverty, unemployment, and inequality.

CO3: Explain major theories of economic growth and development.

CO4: Evaluate various development strategies adopted by developing countries.

CO5: Examine contemporary development issues such as globalization, migration, and digital divide.

SEMESTER – III

COURSE 5: ECONOMIC THOUGHT

CO1: Understand the evolution of economic thought from classical to modern schools.

CO2: Compare major economic ideologies and their policy implications.

CO3: Analyze institutional and behavioral economic approaches.

CO4: Evaluate Indian economic thought from ancient to modern periods.

CO5: Examine contributions of Indian thinkers like Gandhi, Ambedkar, and Amartya Sen.

COURSE 6: STATISTICAL METHODS FOR ECONOMICS

CO1: Understand the nature, scope, and methods of statistics in economics.

CO2: Present economic data using tables, diagrams, and graphs.

CO3: Calculate measures of central tendency and dispersion.

CO4: Apply correlation, regression, and time series analysis in economics.

CO5: Construct and interpret index numbers for economic analysis.

COURSE 7: INDIAN ECONOMY

CO1: Understand the structure and development of the Indian economy.

CO2: Analyze agricultural and rural development policies and programmes.

CO3: Evaluate industrial growth and infrastructure development in India.

CO4: Examine service sector growth, labour issues, and employment trends.

CO5: Assess fiscal policy, foreign trade, and India's external sector performance.

SEMESTER – IV

COURSE 8: MONETARY ECONOMICS

CO1: Understand the concepts, functions, and modern forms of money.

CO2: Explain theories of demand and supply of money.

CO3: Understand the structure and functions of banking and financial institutions.

CO4: Analyze monetary policy tools and inflation targeting framework.

CO5: Evaluate recent trends in digital banking, fintech, and cryptocurrencies.

COURSE 9: ANDHRA PRADESH ECONOMY

CO1: Understand the economic profile and development indicators of Andhra Pradesh.

CO2: Analyse agricultural development and irrigation systems in Andhra Pradesh.

CO3: Evaluate industrial policies and infrastructure development in the state.

CO4: Examine growth of service sector and employment trends in Andhra Pradesh.

CO5: Assess public finance and welfare programmes of Andhra Pradesh Government.

COURSE 10: PUBLIC FINANCE

CO1: Understand the nature, scope, and principles of public finance.

CO2: Analyze public revenue, taxation theories, and tax systems.

CO3: Evaluate principles and effects of public expenditure.

CO4: Understand public debt management and fiscal discipline.

CO5: Examine fiscal policy and fiscal federalism in India.

SEMESTER – V

COURSE 11: ENTREPRENEURSHIP AND MSMEs

CO1: Understand concepts, theories, and types of entrepreneurships.

CO2: Develop business ideas using entrepreneurial tools and techniques.

CO3: Analyze the role and challenges of MSMEs in economic development.

CO4: Prepare financial and marketing plans for startups and enterprises.

CO5: Understand government schemes and institutional support for entrepreneurship.

COURSE 12A: INFERENCE STATISTICS AND SOFTWARE PACKAGES

CO1: Understand concepts and theories of probability.

CO2: Apply probability distributions in economic analysis.

CO3: Conduct hypothesis testing using statistical methods.

CO4: Apply multiple regression models for economic interpretation.

CO5: Use Excel and SPSS software for statistical data analysis.

COURSE 12B: FINANCIAL PLANNING

CO1: Understand concepts and importance of financial planning.

CO2: Prepare personal budgets and financial goals.

CO3: Analyze saving and investment avenues.

CO4: Understand loan planning and credit management.

CO5: Develop retirement and estate planning skills.

COURSE 13A: MATHEMATICAL METHODS FOR ECONOMICS

CO1: Understand applications of mathematics in economics.

CO2: Apply set theory, functions, and matrix algebra in economic analysis.

CO3: Use differentiation techniques in economic calculations.

CO4: Apply optimization techniques for economic decision-making.

CO5: Understand linear programming and input-output analysis.

COURSE 13B: INSURANCE SERVICES

CO1: Understand concepts and principles of insurance.

CO2: Explain various life insurance products and services.

CO3: Understand general and health insurance products.

CO4: Develop practical skills required for insurance services and agency work.

CO5: Analyse customer behaviour and regulatory framework in insurance sector.

SEMESTER – VI

COURSE 14A: RESEARCH METHODOLOGY

CO1: Understand the importance and ethics of research in social sciences.

CO2: Apply different research methods and techniques.

CO3: Prepare research proposals and research designs.

CO4: Conduct field surveys and collect qualitative and quantitative data.

CO5: Develop skills in research report writing and presentation.

COURSE 14B: RETAIL AND DIGITAL MARKETING

CO1: Understand concepts and principles of retail and digital marketing.

CO2: Analyze consumer behavior and product marketing strategies.

CO3: Evaluate retail marketing models and store management practices.

CO4: Apply digital marketing tools and online marketing techniques.

CO5: Assess marketing models using real-world retail and digital case studies.

COURSE 15A: DATA ANALYSIS AND CASE STUDIES

CO1: Understand the use of Google Sheets and spreadsheet tools for data analysis.

CO2: Analyze agricultural and rural development data using statistical tools.






CO3: Interpret industrial and infrastructure data for economic understanding.

CO4: Apply data analysis techniques to public finance and external sector studies.

CO5: Undertake mini projects and case studies based on local economic issues.

OVERALL PROGRAMME OUTCOME SUMMARY

The B.A. (Honours) Economics Programme enables students to:

-  Acquire strong theoretical and practical knowledge in economics.
-  Develop analytical, statistical, research, and communication skills.
-  Understand Indian, Andhra Pradesh, and global economic issues.
-  Improve employability, entrepreneurship, and competitive examination readiness.
-  Become socially responsible citizens committed to inclusive and sustainable development.

Prepared As Per:

APSCHE 4-Year UG Honours Curriculum Framework 2025-26

NEP 2020 Guidelines

NAAC Quality Indicators

Outcome Based Education (OBE) Framework

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